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Cresa Boston's Keenan promoted to managing principal

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Vicki Keenan

Boston, MA The Boston office of Cresa, one of the world's largest tenant-only commercial real estate firm, has promoted Vicki Keenan to managing principal. A respected leader in the industry, Keenan brings fresh vision and creative portfolio solutions to clients in Greater Boston and around the globe.

Keenan joined Cresa in 2019 to establish a robust and multi-disciplinary consulting practice, which has expanded to include qualitative and quantitative analytics, workplace strategy, labor analytics, and data insights. She now plays a key role in Cresa's business development efforts to secure and expand long-term domestic and international partnerships. In addition to her portfolio client accounts, Keenan is also an accomplished transaction advisor in the local market, where she works primarily with life sciences and professional services organizations to develop future-focused, effective real estate strategies.

"Vicki has helped lead our business in new and innovative ways," said Dan Sullivan, managing principal of Cresa Boston. "To have someone with her insight, drive, and client commitment is an incredible asset, and we're always excited to see what she does next."

Prior to joining Cresa, Keenan spent five years as a senior vice president with CBRE and its predecessor Transwestern Consulting Group, helping to build the company's consultative landlord and occupier practice in Boston. Prior to that, Keenan was a part of the Boston Equity Office Properties team for 13 years.

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