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Outdoor Pride expands leadership team and makes a series of promotions

June 02, 2023 - Owners Developers & Managers



Dylan Clark

Degen Kelly

Ross Roberge

Ron Nestor

Manchester, NH Outdoor Pride Landscape & Snow Management has promoted three of its employees and added a new member to the leadership team in response to the company's continued growth. Outdoor Pride added Dylan Clark to the leadership team as the company's new financial controller, and also promoted Degen Kelly to director of operations, Ross Roberge to area manager of New Hampshire properties, and Ron Nestor to area manager of Massachusetts properties.

"We are pleased to welcome each of these individuals into their new roles, including Dylan, who will be a great strategic addition to our leadership team," said Mark Aquilino, president and CEO, Outdoor Pride. "Outdoor Pride continues to rapidly grow and we owe our success to our dedicated team members, including Degen, Ron and Ross, who continuously offer tremendous knowledge, skill and expertise. Elevating them within our company truly reflects their incredible work and positive attitudes over the years."

Outdoor Pride services southern and central New Hampshire and northern and eastern Massachusetts, including Metro Boston, providing comprehensive snow management, landscape installation and ground management services to major institutions throughout the region.

As director of operations, Kelly will now be responsible for company operations across its entire Northeast footprint. Since joining Outdoor Pride in 2015 as an area manager of New Hampshire, Kelly has had a multitude of responsibilities, all dedicated to guaranteeing client satisfaction, which he will continue to focus on in his new role.

In his new role as finance controller, Clark will be responsible for managing company finances to maximize opportunities for growth. Prior to joining Outdoor Pride, Clark served as an audit supervisor for five years at Baker Newman Noyes.

Nestor joined Outdoor Pride in 2021 as an account manager in Chelmsford, Mass. Roberge also joined the team in 2021 as an operations manager in New Hampshire. As area managers, both team members will now be responsible for leading all aspects of landscape and snow operations in their respective regions.

Outdoor Pride was previously recognized by Forbes as one of the top small companies in America. Forbes honored the business as a "Forbes Small Giant," one of only 25 companies nationwide to earn the distinction.

Outdoor Pride was noted for its emphasis on "people, planet and profit" and for strengthening staff members' connections to one another, which has resulted in the company increasing its annual employee retention rate from 45% to 85%.