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## **Gray Strategic Partners LLC launches to serve mergers & acquisitions market**

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Canton, MA Gray Strategic Partners, LLC, a new boutique investment banking firm, has launched operations with a focus on delivering comprehensive, end-to-end financial and strategic advisory services related to buying and selling businesses, mergers, joint ventures, strategic alliances and other business combinations.

Gray Strategic Partners works with public and private companies, family-owned businesses, start-ups and financial-investor-owned businesses of all sizes and at all stages of development, across a wide range of industries including energy, general industrial, natural resources, consumer & retail, and food & beverage.

Stephen Rusch, the firm's managing director, is an investment banking and capital advisory veteran who previously held senior positions at middle-market investment banking firms in New York, co-founded a capital advisory firm in Latin America, and served as CFO for a West Coast energy business.

"Gray Strategic Partners is focused on providing holistic financial advice on mergers & acquisitions (M&A) and raising institutional capital to help clients achieve their liquidity and growth objectives," said Stephen Rusch, the firm's managing director. "We evaluate the needs of each client and develop a bespoke strategy to achieve their objectives, whether it is buying or selling a business, raising debt or equity capital, or structuring a joint venture."

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