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Jewett to build 31,000 s/f Porsche dealership for Hoffman Auto Group

June 23, 2023 - Connecticut



Shown (from left) are: The Jewett Construction project team of Dan Ray, Ron Horne, Tom Marturano, Scott Burke, Jared Nicklas, and Jon Warner.

East Hartford, CT Jewett Construction partnered with Hoffman Auto Group, to construct their Porsche dealership. This 31,000 s/f facility will be one of four locations in the U.S. featuring Porsche's brand-new Generation 5 design once complete.

Setting a new standard for sustainability and innovation, the forthcoming dealership will boast LEED Certification, demonstrating the Hoffman Auto Group's commitment to environmental responsibility.

Its exterior will showcase a blend of aluminum, composite metal, and glass curtain wall. Inside, customers will be greeted by a showroom with high-end finishes, illuminated by a skylight.

The Hoffman Auto Group, known for its commitment to employees, customers, and the community, recognizes the need to create a facility that prioritizes car ownership experiences. This project represents the Hoffman Group's most substantial investment in its 102-year history.

"We could not be any more thrilled to partner with Hoffman Auto Group on their new Porsche facility," said Dan Ray, vice president of preconstruction & design of Jewett Construction. "Jewett Construction takes great pride in showcasing our design-build and construction management capabilities. With our extensive experience in constructing major automobile brand dealerships, we are honored to be selected for this prestigious Porsche project."

Jewett Construction hosted a groundbreaking ceremony in collaboration with Hoffman Porsche on May 22nd. The event, attended by mayor Michael Walsh, celebrated the commencement of this design-build project which promises to be an asset for the community.

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