



CELEBRATING
55 YEARS

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Connecticut CCIM Chapter to hold designation course CI 102 on September 11 – 14 at Goodwin University

June 23, 2023 - Connecticut



LOCATION:

Goodwin University
1 Riverside Drive
East Hartford, CT

DATES:

September 11 - 14, 2023

TIME:

8:30 am-5:00 pm

CE CREDITS:

Six (6) Elective Credits,
State of Connecticut

AKA, "the money-maker", CI 102 is one of CCIM's most innovative core courses. It teaches how to deploy "big data" and the most advanced digital tools to assess critical issues like market demand, location facility, and supply-chain strategy.

Coursework includes case studies covering each of the major property types: office, industrial, multifamily, and retail.



INSTRUCTOR:

Stan Gniazdowski, CCIM
2022 CCIM Institute Instructor of the Year

DETAILS AT WWW.CTCCIM.COM

East Hartford, CT The Connecticut CCIM Chapter will hold a core designation course, CI 102 "Market Analysis for Commercial Investment Real Estate" on September 11 – 14, 2023 at Goodwin University taught by Stan Gniazdowski, CRE, CCIM and 2022 CCIM Institute Instructor of the Year.

CI 102 is the second core course in the four course designation series. It is equally suited for those seeking the CCIM designation, as well as any CRE professional looking to hone their site selection skills.

One of CCIM's most innovative core courses, CI 102 shows how to deploy "big data" and the most advanced digital tools to assess critical issues like market demand, location facility, and supply-chain strategy. CI 102 students have learned BAO mapping and data analytics to help their clients select store locations; others used tapestry Segmentation to determine demand for apartment properties. In CI 102 students will work with four case studies covering each of the major property types: office, industrial, multifamily, and retail.

After completing this course, students will be able to:

- Apply market and competitive analysis, political and legal analysis, location and site analysis, and financial analysis to make fundamental investment decisions;
- Perform state-of-the-art geospatial analyses; and
- Forecast future demand and opportunities for investment.

Course registration is available at www.CTCCIM.com.

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