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Union Savings Bank to open full-service branch in Norwalk

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Cynthia Merkle

Norwalk, CT Union Savings Bank (USB) CEO Cynthia Merkle said that a new full-service branch and Advice Center will be opening in late spring. Located at 454 Main Ave., the new office will be supported by USB's Solutions Teams, a group of local specialists that offer customized personal and business banking solutions. This additional office will bring the total number of USB locations to 25.

"We're excited to open our newest Union Savings Bank location in Norwalk," said Merkle. "With this Advice Center approach, the focus is on building relationships by meeting the unique needs of the customer. Customers will enjoy the services you'd expect from a larger bank – with the convenience of local, face-to-face service. Expanding our presence to Norwalk will also enable us to contribute to this vibrant community in personal and significant ways."

Union Savings Bank Solutions Teams are specifically designed to be a one-stop, multidisciplinary group of banking representatives that provide comprehensive banking services and help customers achieve their goals. The Norwalk Solutions Team is comprised of financial professionals from branch banking, commercial services, business banking, wealth management, residential lending and treasury services. Union Savings Bank has seen success with Solutions Teams at branches in Canton, Monroe, Ridgefield and Southbury. A 24-hour walk-up ATM will also be available at the Norwalk location.

According to Merkle, customers utilizing the Solutions Teams are not just assigned one contact, they receive a full team of experts who work together to find creative and holistic solutions to their specific business and personal banking needs.

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