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## **Old Corner Christmas to lease 1,245 s/f space**

June 23, 2023 - Retail



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Boston, MA Old Corner Christmas, a holiday-themed gift and Boston souvenir store, has leased space in the historic Old Corner Bookstore complex owned and operated by Historic Boston Inc., the active preservation nonprofit organization, in Downtown Crossing.

Old Corner Christmas is owned and operated by New York-based N&F Global Corporation and will occupy 1,245 s/f on the ground floor of 11 School St., on the Freedom Trail.

“HBI extends a warm welcome to our newest retail tenant in the historic Old Corner Bookstore complex, Old Corner Christmas,” said Kathy Kottaridis, executive director of Historic Boston.

Old Corner Christmas is owned and operated by N & F Global, whose expanding portfolio of festive shops has other locations in Faneuil Hall, Times Square New York, Hollywood, San Francisco’s Pier 39, and Miami’s Bayside Marketplace.

Old Corner Christmas will be open in June.

“Not your average seasonal Christmas pop-up, Old Corner Christmas aims to transport visitors into a winter wonderland experience where it’s Christmas all year,” store officials said. “Merry elves staff the store, ready to help customers shop an impressive selection of personalized ornaments, holiday decorations, collectibles and souvenirs.”

Fatih Hidirligil, president of N & F Global, said, “We aim to make every customer who enters any of our stores feel glad that they came in. We create the ambiance of a year-round Christmas Wonderland, by the sight of all the beautiful trees, ornaments, and gifts, the sound of Christmas music, and the smell of Christmas-fragranced candles. Our staff displays the Christmas spirit at all times, to complete the magic.”

In business for more than 16 years, N & F Global has built a fan base of tourists and locals. Shops have been featured in magazines and on popular TV shows such as Project Runway, Doctor Who, Cake Boss, and the popular Netflix series “Unbreakable”.

One customer at the Hollywood location said, “Just take one step into this store and you’ll feel the Christmas magic in the air. The Christmas season is there year-round and is filled with the most creative knick-knacks and the best service you’ll ever find.”

The shop will highlight other celebrations throughout the year, including Valentine’s Day, St. Patrick’s Day, Mardi Gras, Cinco de Mayo, Mother’s Day, Father’s Day, July Fourth, Halloween, and Thanksgiving. Visitors can also find unique gifts for personal occasions, such as birthdays, anniversaries, and graduations.

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