

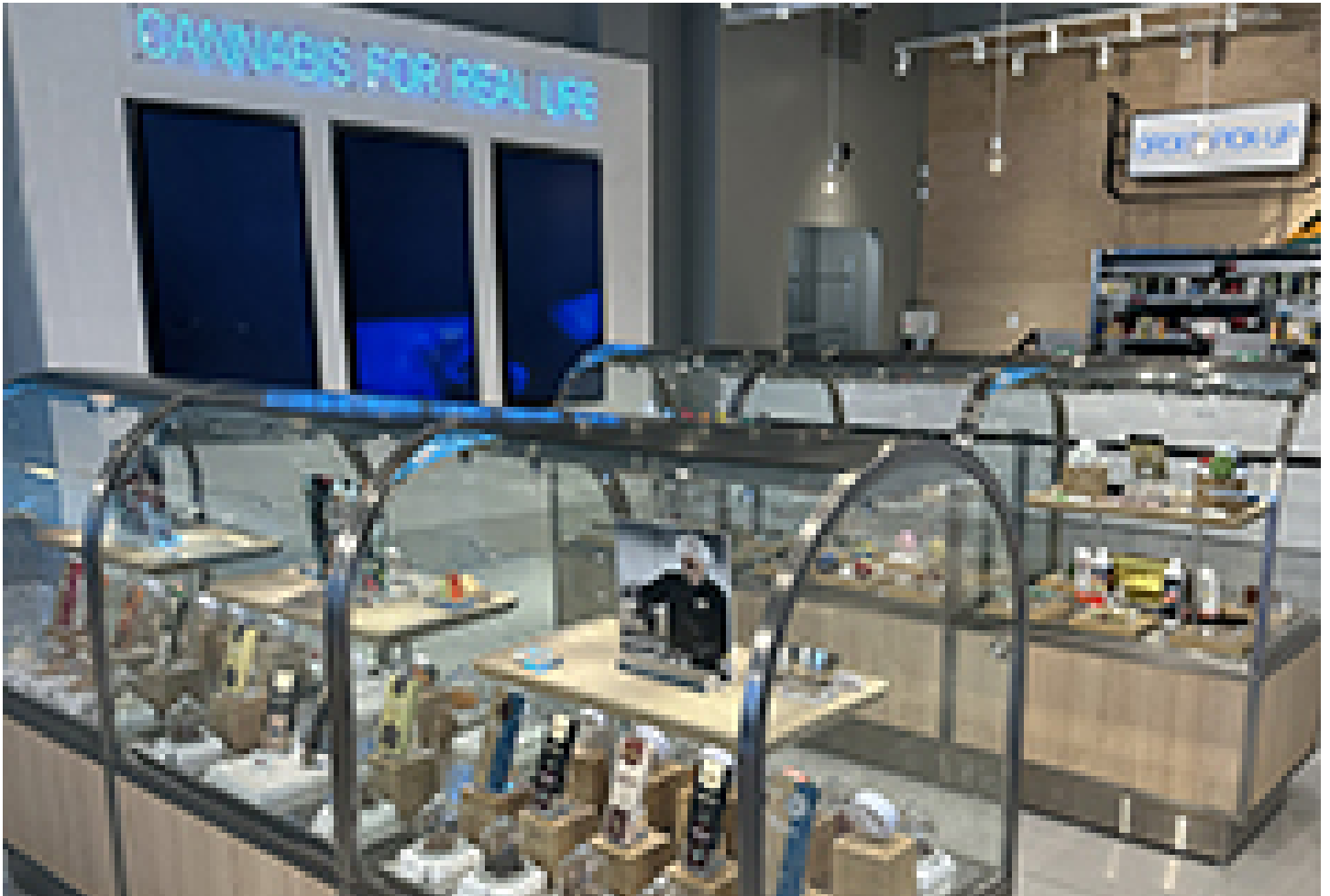


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Insa Cannabis opens fifth location at 20 Stockwell Drive in Avon, MA

June 23, 2023 - Retail



Avon, MA Insa, Inc., an independent, Massachusetts-based medical and adult-use cannabis company, has opened its fifth cannabis dispensary in Massachusetts. This medical dispensary will be Insa's first location on the South Shore. Committed to offering the broadest selection of crafted, premium cannabis products, Insa is uncompromising about the quality of its offerings. Insa's Avon location is open now to all medical patients.

Since the opening of their Easthampton location in 2018, Insa has been committed to bringing high-quality products and a personalized retail experience to medical patients and adult-use cannabis consumers. Insa's skilled team of expert growers cultivate sought-after and unique flower strains, while their technicians work in Insa's laboratory to produce premium concentrates, darts, and carts. In addition, Insa's in-house chef churns out innovative and award-winning edible products including European chocolate bars, truffles, and drops.

“Our new location further expands the brand across our home state, providing cannabis access to more medical patients in a region of the state we have yet to serve,” said Peter Gallagher, co-founder & CEO. “At Insa, we like to say that our products are cultivated by real people for real people, and we truly believe in that message. All Insa locations offer high-quality flower, concentrates, and premium edibles handcrafted by our very own Chef Julian Rose. Our team is intent on leading the cannabis industry by advancing all aspects of the patient experience by using the best possible ingredients and products with the latest and greatest cutting-edge innovation.”

The new location can be found at 20 Stockwell Dr. and now welcomes patients to embark on the experiential journey Insa offers. The newly opened retail location is designed with a 360-degree shoppable sales floor equipped with beautiful display cases that promote a more engaging experience between patients and associates.

“From the motion-censored flower bar providing authentic aromas of available strains, to the curated product presentations, the Insa experience is truly unique,” said Sara Sullivan, vice president of retail development, experience and operations. “We focus on providing our patients with an approachable and memorable shopping experience. We truly pride ourselves on in-store education, putting our customers first by focusing on and creating an engaging experience no matter the level of cannabis knowledge. Our associates are trained to make the experience as seamless, customizable, and informative as possible.”

Insa offers a variety of products to help patients feel relief, including flower strains featuring new and exclusively grown cultivars, pre-rolls, vapes, concentrates, and hands down, the best chocolate. Please note product availability varies per location and medical cards are required for entrance into the Avon dispensary. The new location joins their existing Easthampton, Springfield, and Salem locations.

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