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## Boston Seaport opens The Project Paulie Bocce Club at The Current

June 23, 2023 - Retail



Boston, MA Project Paulie, a community-focused organization dedicated to bringing people together through food and culture and a recurring tenant of the retail incubator The Current, expands its partnership with Boston Seaport to launch its newest venture – The Project Paulie Bocce Club. The activation will feature three outdoor bocce lanes and a clubhouse filled with exclusive Project Paulie Bocce Club merchandise, available only in-person at the clubhouse. A portion of the proceeds from bocce lane reservations will be donated to Project Bread, supporting their fight against hunger and initiatives to make healthy food accessible to people of all ages.

The clubhouse of The Project Paulie Bocce Club will feature green-and-white striped decor throughout and green neon-lit bocce lanes that add a monochromatic flair. Visitors can book one of two reservations-only lanes, or walk-up for a game on the one non-reservations lane. There will be staff and rules on-site to help guide visitors who are new to bocce.

Project Paulie Bocce Club will be located at 88 Seaport Blvd. open seven days a week from 11:00am to 8:00pm. Prices for an hour of play are \$40 per lane (up to 4 people allowed per lane).

Visitors can also shop for exclusive Project Paulie merchandise including an exclusive brand-new line of bocce themed hats, bags, and kits, as well as Dad hats, sweatshirts, shorts, and t-shirts. In addition, Project Paulie is also hosting a shop at The Current, featuring its “little tomato” signature hats and beanies whereby each sale supports a variety of local charitable causes. From Friday to Sunday, players can indulge in delicious specialty hot dogs, plain hot dogs, and veggie dogs, from local, Latina-owned Buenas. The menu will also feature emPAWnadas, empanadas for dogs, as well as soft drinks and other one-off collaborations. Packages for private events or special events are also available.

“Project Paulie is a Boston-based fashion brand that raises funds and awareness for charitable organizations that feed people in different ways. We’re excited to announce another fun way to support these impactful organizations through a nostalgic game of bocce,” said founder of Project Paulie, Nicky Bandera.

Ariel Foxman, VP, brand & experience Boston Seaport said, “We’re excited to see Project Paulie expand its fun-loving cause-driven footprint in the neighborhood. Families and friends will no doubt enjoy this first-to-Seaport activation, right in the center of the district. After all, in the summertime, bocce is the new curling!”

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540