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NEREJ's 60th Anniversary: Luiza Mills, Interstate Electrical Services Corp.

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Luiza Mills
Senior Vice President

Interstate Electrical Services Corp.

When did you discover the New England Real Estate Journal? Since the start of my career, the NEREJ has always been considered a highly-revered industry staple. As an intern, I recall seeing it on the desks of leaders, owners, and in the lobby of some of the most sought-after companies in New England. It was the “who’s who” of the market, especially in Massachusetts. I remember being intrigued with the publication because it offered so much more than the other real estate publications. I soon found myself waiting for the next issue. It was in these issues that I could garner essential industry information about the market, the “movers and shakers,” etc. The NEREJ kept me better informed and helped me remain up-to-date on the industry.

In what way has New England Real Estate Journal been a benefit to you and your business? It was evident then and remains evident today that the NEREJ is a reliable point of reference for professionals and businesses alike. They can use it as a tool for added research and as another economic indicator that lends support to their businesses. The NEREJ covers strategic planning, forecasting, business development, investing, and much more. Staying current on industry happenings and reading what other experts have to say are additional tools that can help gauge business strategies and marketing plans. In addition, the networking and industry connections one makes via the NEREJ is vast. It runs deep and the forum the NEREJ has established easily sets the tone for experts in each of their disciplines to collaborate and perhaps even lend support.

How long have you been affiliated with the commercial real estate industry? I have been indirectly involved with the commercial real estate industry since I began working in the business sector within the trades for a distribution company where our client base consisted of contractors, subcontractors, owners and facilities. Today, the connection remains equally strong for me at Interstate Electrical Services, where I work for one of the top electrical subcontractors in the New England market. The NEREJ is a platform that continues to provide insight, dialogue, collaboration, and analysis of not only the current state of the industry but also future outlooks as well. It is an excellent companion to an innovative employer, like Interstate, who values forward-thinking platforms like the NEREJ, and understands and supports the ongoing evolution and need for people to be empowered with the right resources, tools, and support to stay effective and help contribute back to customers and the world.

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