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NEREJ's 60th Anniversary: Susan Shelby, Rhino PR

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Susan Shelby, FSMPS, CPSM, ABCP
President & CEO

Rhino PR

When did you discover the New England Real Estate Journal? I discovered the NEREJ when I joined Vanderweil Engineers as director of corporate communications. Previously, I had worked for high tech companies and NEREJ was one of the publications I read to learn more about the AEC industry.

In what way has New England Real Estate Journal been a benefit to you and your business? I have worked closely with the NEREJ on behalf of my clients since founding Rhino PR in 2004. The Women in Construction supplement has grown over the years. The profiles filled an entire weekly print edition in March this year. I look forward to seeing if the Women in Real Estate profiles in September have the same success.

How long have you been affiliated with the commercial real estate industry? I have worked in the commercial real estate industry for 22 years.

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