



CELEBRATING
60 YEARS

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NEREJ's 60th Anniversary: Deidre Raimo, The Procopio Companies

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Deidre Raimo
Asset Management Associate

The Procopio Companies

When did you discover the New England Real Estate Journal? I discovered the NEREJ back in 2016 when I was an assistant property manager for Lincoln Property Company. New to my role, I was looking to be more involved and extend my knowledge of the industry as a whole. My manager at the time introduced me and I was quickly fascinated and started a subscription. Since then, the Journal has been an invaluable resource, providing me with valuable insights that have contributed to my professional growth.

In what way has New England Real Estate Journal been a benefit to you and your business? The market insights have been an invaluable asset throughout my property management career, helping to identify trends, forecasts, and industry analysis. This knowledge in turn provides a deep understanding of supply and demand dynamics, guiding my operational strategies. In addition, the featured articles have connected me with developers, investors, and property managers, facilitating networking and collaboration. As a result, these connections have broadened my professional network, generated valuable referrals, and fostered continuous growth within the industry.

How long have you been affiliated with the commercial real estate industry? In 2014, my journey in the real estate industry began as a leasing professional in San Antonio, TX. Since then, I have nurtured a strong path in property management as I relocated to Boston and progressed within the field. From assistant property manager to property manager, I have continuously grown and honed my skills, ultimately finding my true passion as an asset manager for The Procopio Companies. As I eagerly look ahead, I am excited about the opportunities that the future holds and remain committed to making a lasting impact on the real estate industry.