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NEREJ's 60th Anniversary: Tracey Pelton, PROCON

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Tracey Pelton
VP Marketing & Business Development

PROCON

When did you discover the New England Real Estate Journal? PROCON has been working with NEREJ since 1990's and have been partnering with you on full page full color advertising and articles for over 30 years together.

In what way has New England Real Estate Journal been a benefit to you and your business? NEREJ has been a huge benefit to PROCON's growth and diversification reaching top developers throughout NEREJ with our unique in house design-build services on a wide range of commercial project types: Private aviation, industrial/warehouse, private education, commercial office, multi-family residential, senior living, mixed-use, resorts and hospitality. Through increased exposure, brand recognition and publication of our news, NEREJ has helped reach our target audience continuously for over 30 years.

How long have you been affiliated with the commercial real estate industry? PROCON has been in the commercial real estate business for 88 years and four generations.

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