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Capital Group Properties arranges 1,700 s/f lease for Smoothie King

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Maynard, MA Capital Group Properties have facilitated a lease signing with Smoothie King at Maynard Crossing, a premier new 300,000 s/f mixed-use development anchored by Market Basket. This new location, slated to open in the fall of 2023, marks the company's first store in Massachusetts.

The new 1,700 s/f Smoothie King location will be located at 15 Digital Way, adjacent to Planet Fitness and F-45 in Maynard Crossing. Smoothie King is the world's largest smoothie brand with over 1,350 stores in the U.S. and internationally. Each specialized smoothie is expertly blended with a purpose, making it simple and pleasurable for guests to achieve individual health goals.

The announcement comes as Capital Group continues construction of Phase II of Maynard Crossing. Phase II includes construction of two new buildings that will offer an additional 46,000 s/f of retail space to accommodate multiple tenants of various sizes. The Phase II-A building is 60% pre-leased, and it will be completed by the fourth quarter of 2023.

Maynard Crossing, which is located at 2-16 Digital Way, broke ground in 2019. The development

integrates two new residential communities including Halstead Maynard Crossing, a 180-unit luxury apartment complex, and Camellia Gardens, a 143-unit upscale senior independent living community, along with a synergy of retail, dining, healthcare and entertainment tenants.

“We are excited to be bringing the Smoothie King brand into Massachusetts,” said Kate Bishop, Smoothie King franchisee. “Maynard Crossing will be a perfect location for our first store. Smoothie King is well known for its fast, healthy, high-quality smoothies and smoothie bowls. This food segment is sorely under-represented in New England; we know local consumers will love the smoothies and smoothie bowls as much as we do.”

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