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Workers Credit Union selects Phase Zero Design and Scalora Consulting Group for multiple projects

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Littleton, MA Workers Credit Union (WCU) has selected Simsbury CT-based Phase Zero Design to be the credit union's architecture firm and Scalora Consulting Group of Ashland, MA to be project manager for several upcoming projects.

"These initiatives are part of WCU's commitment to reimagining our credit union locations to help our members achieve better financial wellness that improves their daily lives," said Elizabeth Hayes, executive vice president and chief member experience officer of WCU. "We look forward to collaborating with Phase Zero Design and Scalora Consulting Group on innovative projects that meet our strategic goals and reflect input we've gotten from feedback sessions with our members on how they want to interact with us across a myriad of channels and experiences."

Phase Zero Design began work in June and Scalora Consulting Group started with WCU in April.

The multi-faceted engagement will include the renovation of several WCU locations into modern and inviting spaces with technology that takes the friction out of banking and intimate, comfortable places for members to have meaningful discussions that lead to good financial decisions.

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