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## Union Savings Bank opens new branch and Advice Center

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Norwalk, CT Union Savings Bank CEO Cynthia Merkle and team celebrated the opening of a new full-service branch and Advice Center. Located at 454 Main Ave., the office will be supported by the bank's Solutions Teams, a group of local specialists that offer customized personal and business banking solutions. This additional office brings the total number of USB locations to 25.

"We're excited to officially open our newest Union Savings Bank location in Norwalk," said Merkle during the recent ribbon cutting. "With this Advice Center approach, our focus remains on building relationships by meeting the unique needs of the customer. Customers will enjoy the services you'd expect from a larger bank – with the convenience of local, face-to-face service. Expanding our presence to Norwalk also enables us to contribute to this vibrant community in personal and significant ways."

According to Rick Judd, executive vice president of branch banking and wealth management, Union Savings Bank solutions teams are specifically designed to be a one-stop, multidisciplinary group of banking representatives that provide comprehensive banking services and help customers achieve their personal and business financial goals. The Norwalk Solutions Team is comprised of financial professionals from branch banking, commercial services, business banking, wealth management, residential lending and treasury services. Union Savings Bank has seen success with Solutions Teams at other local branches in Canton, Monroe, Ridgefield and Southbury. A 24-hour walk-up ATM will also be available at the Norwalk location.

Judd said, "Our commitment to customers and the Norwalk community doesn't stop with the opening of a new branch, however," said Merkle. "Through our Union Savings Bank Foundation a \$5,625

grant was given to Open Doors, which has been a resource for people dealing with food insecurity, poverty and homelessness in the greater Norwalk area for over 40 years. We also plan to expand our Teachers' Closet program, which provides supplies to students at schools in the communities we serve. Ultimately the Bank and the USB Foundation are committed to making a positive impact on the community in terms of financial wellness, business success and by supporting non-profit organizations that provide programs that educate and enrich the communities we serve."

"Customers utilizing the Solutions Teams are not just assigned one contact, they receive a full team of experts who work together to find creative and holistic solutions to their specific business and personal banking needs."

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