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## **Nordblom Company opens pop-up retailer Plaid Pine Designs on 3rd Ave.**

August 25, 2023 - Retail

Burlington, MA Nordblom Company celebrated the grand opening of its newest pop up retailer, Plaid Pine Designs, at their popular retail, dining and entertainment destination, 3rd Ave. Plaid Pine Designs creates high-quality, functional children’s clothing, while putting sustainability at the forefront.

Founded by Micaela Johnson, Plaid Pine Designs utilizes organic, eco-conscious and non-toxic materials carefully designed and sourced from small businesses.

The town’s economic development office was awarded a grant that enabled the pop-up project. Nordblom, in partnership with UpNext brought the project to life connecting Plaid Pine Designs to a temporary space at 3rd Ave. The storefront is part of “Project: Pop-Up,” a grant-funded initiative designed to offer temporary retail space and other resources to help emerging entrepreneurs succeed.

An event took place at the store, located at 62 2nd Ave. where attendees shopped the collection and enjoyed light refreshments. A portion of the proceeds was donated to a local children’s charity. A ribbon cutting ceremony was also held on June 15th.

Operating hours for Plaid Pine Designs are as follows:

Sunday: 11:00 am – 4:00 pm

Monday: Closed

Tuesday/Wednesday/Thursday: 10:00 am – 6:00 pm

Friday: 11:00 am – 8:00 pm

Saturday: 10:00 am – 6:00 pm

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