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## **CoreNet Global – New England Chapter marks 6th successful year of collaboration with CREST interns**

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Boston, MA This year marks the 6th consecutive year that The New England Chapter of CoreNet Global and its Diversity, Equity and Inclusion Committee (DEI) have partnered with The Commercial Real Estate Success Training (CREST). CREST is a paid internship program designed to introduce those historically underrepresented in corporate and commercial real estate to these industries in the New England region.

This year, the CoreNet Global - New England chapter expanded their mentorship program and paired each 2023 CREST intern with a mentor relationship from leaders within the local corporate real estate industry. Eight of the 26 students who interned this summer with the CREST Program from June 5 to August 11, interned with CoreNet Global - New England chapter sponsor organizations. These included Commodore Builders, J. Calnan & Associates, JLL, John Hancock, Liberty Mutual, Margulies Perruzzi Architects, Northstar Project & Real Estate Services, and Thermo Fisher Scientific.

Ohemaa Pipim, a 2023 CREST intern, and student at Brandeis University studying business and architectural studies said, “Being part of the CREST Internship Program and the CoreNet Global - New England Chapter was an invaluable opportunity. I learned the art of developing meaningful connections. At Margulies Perruzzi I witnessed firsthand how creative design choices can solve complex problems as well as create functional spaces for communities. CoreNet Global also graciously hosted events like their Summer Soirée and Golf Clinic at Granite Links that gave me fun experiences and opportunities to network. I am truly grateful for this experience and look forward to applying and expanding upon my newfound knowledge in the future.”

This 10-week program provides the intern with ongoing support, skill development training, and personal brand development throughout their internship. CREST facilitates connections between academic institutions, employers and qualified college juniors, seniors and graduate students through a comprehensive recruitment process and leadership program that includes a curriculum of classes and activities about the corporate and commercial real estate industries.

Maureen Rystrom, CoreNet Global - New England Chapter president said, “We are truly dedicated to enhancing and furthering our robust partnership with CREST. As recognized ‘CREST Champions’, The New England Chapter of CoreNet Global takes immense pride in educating program interns and CREST alumni about careers in corporate real estate and supporting the program financially by subsidizing the cost of hosting a CREST Intern for up to four of our Corporate

Partners.”

The complimentary CoreNet Global - New England Chapter student memberships, valid through December 2024, give the CREST interns an opportunity to network with industry professionals, attend chapter programs and events at a lower cost, and access resources provided by CoreNet Global. Memberships give the students the same access and opportunities that support their professional development and future careers in real estate as the other CRE-skilled members.

“The multi-year relationship CREST has with The New England Chapter of CoreNet Global has been outstanding and gets better each year. Diversity, equity, and inclusion in corporate and commercial real estate is truly enhanced when the CREST interns are employed over the summer by The New England Chapter of CoreNet Global members,” said Milton Benjamin, the founder of CREST and president and founder of KAGE Growth Strategies, LLC. “Additionally, new in 2023, all 26 CREST interns were assigned a CoreNet Global - New England Chapter member as a mentor during the 2023 program. The mentorship stands out as a very significant experience for the interns and their mentors.”

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