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JJManning Auctioneers completes sale of Peaceful Meadows property for \$2.7335 million

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Whitman, MA JJManning Auctioneers have completed the \$2.7335 million sale at an August 29th auction of property on behalf of “Peaceful Meadows”, a 2nd generation family-owned/operated ice cream business on Rte, 18. After many decades in business since 1962, the family chose to divest of these landmark assets owned since the 1920s.

21 bidders attended, each with \$25,000-\$200,000 in certified deposits in hand. The auction was comprised of four parcels (two on each side of Bedford St.) with the existing retail/manufacturing complex including stand, store, home/office, barns, and production facilities in operation through the 2023 summer season.

The four-acre operating complex and adjacent 55 acres of agricultural land sold in the entirety for \$1.925 million to Hornstra Farms of Hingham and Norwell, MA - a 5th generation family owned and operated dairy business since 1915 offering milk, ice cream, and other products through their store, seasonal ice cream dairy bar and delivery. John Hornstra previously met with representatives from the town to express the firm’s interest in continuing the property’s Chapter 61A designation and having a working dairy farm at the Whitman location which is viewed as a positive outcome for the town.

A single-family home on one acre and a two-family home on five acres on the opposite side of Bedford St. sold in the entirety for \$808,500 to a separate undisclosed buyer.

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