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## Catamount Management welcomes Henry Bear's Park at Hood Park

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Charlestown, MA Children's toy and gift store Henry Bear's Park has set up shop in the retail space at 500 Rutherford Ave. In a time where many brick-and-mortar businesses are closing their doors due to online competition, Henry Bear's Park's presence marks their ninth location as they continue to grow in neighborhoods throughout New England. Owner Kas Sharma attributes this staying power in an increasingly digital age to a carefully curated product selection and experience offered within the walls of the toy store.

"The addition of Henry Bear's Park to Hood Park furthers our goal of bringing well-run local retail options to our community and developing a space that offers something for everyone," said Chris Kaneb, vice president of Catamount Management and manager of Hood Park LLC. "We do the work of sorting through all the junk out there to offer only the best play things and fun stuff to our

customers, and I think they trust us to make those choices. They know they're getting a quality gift that is going to really wow the person they're buying for without the overwhelming digital hunt. Plus, our physical stores are more than just retail spaces."

"We're a place where families come and hang out, and we consider ourselves a part of the community more than anything. We host events; we have all kinds of games and demo toys for kids to try out and play with. We work hard to create a welcoming and friendly environment for everyone."

"A family-owned business since 1976, Henry Bear's Park has been a favorite kid-stop for all things play, serving Boston area families for over four decades and enjoying a loyal customer base that spans multiple generations. "We are excited to become a part of such a vibrant community in Charlestown," said Sharma. "When we first discovered that the space was available at Hood Park, we instantly saw this as a great opportunity. The area is going to be really cute, and with several schools and family friendly housing nearby, we think we'll be a good fit for the community."

"We are committed to cultivating inclusive, multigenerational experiences in Charlestown – Henry Bear's Park is a welcomed addition to the Hood Park campus," said Kaneb.

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