



CELEBRATING
55 YEARS

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WS Development, Constant Contact & The Makers Show open Snowport

November 24, 2023 - Retail

Boston, MA WS Development in partnership with Constant Contact and created with The Makers Show opened up the annual Snowport at the Boston Seaport November 10th. Snowport celebrates its fifth year, serving as the ultimate destination for Bostonians and tourists alike. Snowport will once again feature the The Holiday Market and showcase over 120 businesses, as well as an inviting dining area with 17 food and beverage concepts.

The Seaport neighborhood will be filled with activities including outdoor iceless curling, brought to you by Mass General Brigham Health Plan, evergreen trimmings at The Tree Market, Light Up Seaport (December 1st), annual Menorah Lighting (December 10th), and of course, Betty the Yeti sightings throughout the season.

The Holiday Market at Snowport opened November 10th at 1pm with a ribbon cutting ceremony at 100 Seaport Blvd.

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