

## NB Development Group adds Action Athletics to Boston Landing

November 21, 2023 -



Boston, MA NB Development Group welcomes the addition of Action Athletics. The newest and fourth location of Action Athletics, "Boston's Premier Obstacle Training Facility," is located at 42 Guest St. within The Auerbach Center at Boston Landing. This nearly 4,000 s/f facility houses an array of authentic Ninja Warrior-style obstacles, including the Warped Wall and Salmon Ladder. Additionally, it will offer parkour, climbing, and functional strength equipment, providing a range of upper and lower body challenges.

Action Athletics at Boston Landing provides daily classes for children and adults, catering to all levels of experience from beginners to advanced athletes. A standout offering is "Cardio Chaos," a Ninja boot camp anticipated to become a morning ritual for Boston Landing campus members and the surrounding communities.

"Boston Landing is pleased to welcome Action Athletics to its roster of eclectic retail, fitness and dining offerings on Guest St. It is a premier, family-owned, local business that caters to families, young professionals, and others of all ages, adding to our already diverse array of offerings in the neighborhood," said Jim Halliday, president of NB Development Group.

Nate Brosey, owner of Action Athletics and a two-time competitor on the television show American Ninja Warrior, said, "Our goal is to inspire people to push beyond the boundaries of what they think they are capable. What better place to achieve this than at Boston Landing!"

Alongside co-owner Sheri Caspar, Brosey has dedicated the past decade to training future generations of obstacle course athletes, with locations in Newton, Wellesley, and Norwood.

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