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2023 Ones to Watch - Industry Leaders: Brooke Woodson of Shawmut Design and Construction

December 01, 2023 - Spotlights



Brooke Woodson
Senior Director of Diversity & Compliance, NE Region
Shawmut Design and Construction

3 skills that you use every day in your position: Listening, Connecting, and Advocating.

Best book, podcast, or app for aspiring leaders: The New York Times App.

Best advice for new leaders in 10 words or less: Build bridges, don't burn them.

What recent project, transaction or accomplishment are you most proud of? To further Shawmut's commitment to DEI, this year, I was proud to launch our Diverse Partnerships Program – an initiative that provides more opportunities for diverse vendors, subcontractors, and suppliers. The program enables economic, social, and community opportunity through strategic partnerships that strengthen and increase business opportunities for UBEs. It aims to exceed requirements and goals set by our partners and is designed to establish lasting partnerships that lead to knowledge-sharing, innovation, and long-term success.

What makes this nominee an Industry Leader? “Brooke’s decades of experience as a champion for diversity and civic engagement is unmatched. His commitment to advancing underrecognized populations aligns naturally with our mission and has enabled us to further drive DEI impacts across projects and build capacity through our supplier diversity accelerator program.” - Kevin Sullivan, Executive VP, New England Region at Shawmut Design and Construction.