



CELEBRATING
55 YEARS

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2023 Ones to Watch - Industry Leaders: Lee Rosenthal of West Shore

November 24, 2023 - Spotlights



Lee Rosenthal
President

3 skills that you use every day in your position: Leadership, analysis, diligence.

Best book, podcast, or app for aspiring leaders: A Man in Full by Tom Wolfe

Best advice for new leaders in 10 words or less: Surround yourself with the best people.

What recent project, transaction or accomplishment are you most proud of? West Shore celebrated its landmark 50th acquisition earlier this year with the addition of Atlas Bluewood Apartments, located in the rapidly growing North Dallas region of Texas, to its portfolio of diverse multifamily real estate assets throughout the United States. This milestone demonstrates West Shore's strategy of blending an entrepreneurial approach to real estate with institutional investment discipline. Our fast-growing company leverages its local market expertise and management experience to identify unique investment opportunities and create value.

What makes this nominee an Industry Leader? "Under Lee's leadership, West Shore continues to grow our presence in key markets throughout the southeastern and southwestern United States. His expertise plays a pivotal role in advancing our dynamic and entrepreneurial approach, enabling West Shore to provide exceptional experiences and achieve meaningful results for our properties, residents, and investors." - Courtney Retzky Wolf, Vice President of Marketing at West Shore.