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SmartBear HQ in Somerville, MA now powered by 100% renewable energy

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Somerville, MA SmartBear is going green at its headquarters. According to the company, 100% of the electricity in its headquarters office in Assembly Row is coming from renewable energy sources like wind, solar, and hydro, thanks to the Somerville Community Choice Electricity (CCE) program. This change to green power in the city will give the company a huge jump toward its sustainability goals.

“Throughout Assembly Row, we continuously look for ways to be more sustainable, and we applaud SmartBear for being our first office tenant to go 100% renewable electric at 450 Artisan Way, which is a LEED Gold building,” said David Middleton, vice president - general manager for Assembly Row and owner of Federal Realty. “This joins our initiatives around solar and thermal power, increasing access to public transit and supporting the continued clean-up of the Mystic River to help support our environment and the community we serve.”

From CEO Frank Roe to the executive team to employees globally, SmartBear is committed to sustainability through a dedicated Environmental, Social, and Governance (ESG) program and climate commitment. SmartBear has been delivering on several ESG goals in the areas of community, sustainability, governance, and diversity since launching the program in early 2022. The local SmartBear location is a LEED Gold building, demonstrating green building practices and minimizing energy usage. The company also eliminated single-use plastics. Employees volunteer each year for Earth Day to clean up litter at Draw Seven State Park along the Mystic River adjacent to the offices.

“At SmartBear, sustainability is not just a buzzword; it’s a commitment from all of us around the world,” said Roe. “Our thanks to the Somerville CCE program as we take this important step toward more environmental responsibility at our headquarters office. We look forward to even more ESG initiatives in the coming year.”

Since 2019, SmartBear has measured its annual greenhouse gas emissions, and through the Vista Climate Pledge, committed to annually measure, offset, and set reduction targets for carbon emissions.

The Somerville CCE program provides new electricity supply options and more renewable energy to

Somerville residents and businesses. With Somerville CCE, Eversource continues to deliver electricity and manage all electricity billing, but customers may opt into renewable energy plans that reduce their contribution to climate change.

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