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Procopio promotes Brook to chief operating officer

December 15, 2023 - Front Section



Shad Brook

Middleton, MA The Procopio Companies (Procopio) has promoted Shad Brook to chief operating officer. He previously held the position of director of operational excellence. Brook's promotion is part of Procopio's continued commitment to company growth and expansion across markets throughout New England (and the Southeast).

Brook began his career at Procopio in the spring of 2021, bringing with him two decades of defense manufacturing and construction executive experience. Prior to Procopio, Brook held roles as senior manager of operations quality for Raytheon Technologies, as well as national director of quality for Suffolk Construction. Brook is also a licensed journeyman electrician in the Commonwealth of Massachusetts. He graduated from Iowa State University with a degree in industrial engineering and earned his MBA from Mount Mercy University in 2012.

"Shad's authenticity and care for people embody Procopio's core values and qualities of an effective leader," said Shelby Procopio, director of people & culture of The Procopio Companies. "His mastery of interpersonal skills and leadership qualities make his transition from director, operational excellence to chief operating officer a natural one."

In his new role, Brook is responsible for tactically executing Procopio's vision. He is responsible for integrating all major functions of Procopio while increasing operational efficiencies, developing and aligning the team, deploying risk management strategies, and growing profitability.

"I am passionate about leveraging my knowledge and expertise to transform Procopio and the construction industry," said Brook, chief operating officer of The Procopio Companies. "This is an exciting new chapter in my career, and I am grateful to Procopio for the opportunity."

The Procopio Companies continues to grow both its team and business portfolio. The company has several active projects across New England including Paragon Dunes in Nantasket, Mass.

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