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High Street Place transforms into Wonka Wonderland for New Years Eve

December 22, 2023 - Retail

Boston, MA In celebration of the new year, High Street Place will unveil a Willy Wonka-themed extravaganza to usher in 2024. The High Street Place Food Hall will transform into a Willy Wonka wonderland, complete with colorful decorations and oversized candies, creating an atmosphere of pure imagination. Each guest will be welcomed with their own golden ticket.

The evening will include themed libations, including fizzy lifting drinks and espresso martinis in edible cups from High Street Place's award-winning bars, Bubble Bath, Daiquiris & Daisies, and Alewives as well as bar activations throughout the Food Hall. There will be dozens of delicacies for guests to savor from High Street Place's restaurants, helmed by some of Boston's finest chefs and restaurateurs. An all-night candy buffet and late-night food menu will ensure a sweet and "scrumdiddlyumptious" experience.

Entertainment includes aerial dancers and magicians from the Boston Circus Guild, accompanied by Dueling DJs – DJ J-Wall and DJ Ryan Brown on the dance floor. Guest can also enjoy photo booths and a New Year's Resolutions Glam Bar, where they choose their favorite lip shade or air-brush tattoo and make their 2024 resolutions.

The event will be held on Sunday, December 31 at 100 High Street Place. All guests must be 21+ after 8pm to attend.

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