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## **Newmark secures 20,000 s/f lease on behalf of Griffith Properties for Boston Pickle Club, Hyde Park**

December 22, 2023 - Retail



JR McDonald

Eric Jeremiah

Joe Pearce

Hyde Park, MA Newmark has secured a new 20,000 s/f industrial lease on behalf of ownership, Griffith Properties, at its class A offering 91 Sprague St. The transaction welcomes Boston Pickle Club, a new pickleball venture, marking the establishment of the concept's first-ever outpost – targeting a Q1 2024 delivery. Newmark was the sole broker on the lease transaction with vice chairman JR McDonald and associate Eric Jeremiah on behalf of the landlord and managing director Joe Pearce on behalf of the tenant.

“Through the collaborative efforts of the Newmark, Griffith Properties and Boston Pickle Club teams,

we secured a win-win outcome for both sides,” said Pearce. “We congratulate the tenant on the commencement of an exciting next chapter and look forward to witnessing their plans for expansion throughout Greater Boston come to fruition.”

Founded by nationally ranked racquet professionals Johan Durant and Stephen Mitchell, in partnership with tech entrepreneur Steven Hauck, Boston Pickle Club offers access and instruction from high-ranking professionals of the sport. Pickleball is the fastest growing sport in the United States, with participation rates growing over 158% in the last three years, according to the Sports & Fitness Industry Association. Knowing this, Boston Pickle Club was designed with the player-experience top of mind and will deploy technology for court surfaces, lighting and temperature control to maximize membership engagement. In addition, the facility will have 875-member capacity across seven world-class courts and will offer tiered membership levels, drop-in court rentals, clinics, private lessons, a roster of rental and for-purchase inventory, including equipment, merchandise and fast casual replenishments.

“Boston Pickle Club’s approach will meet the quantified public and private demand to play pickleball on the highest quality indoor courts,” said Hauck. “Our model is membership-driven, targeting the very inclusive sport of pickleball and offering the communal feeling of being a part of a club. Our first location at 91 Sprague St. in Hyde Park strives to make a highly positive impact on the neighboring communities of Hyde Park, Milton and Dedham.”

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540