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## 2023 Year in Review: Elaine Haney, Nimbio

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Elaine Haney  
CEO  
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What person, project, transaction, or market trend had the greatest impact on your industry this year? An increased demand for smart access control, and its convenience, is seen among residents and property managers. Mobile-based technology is delivering improved smart lock offerings and affordability, enabling multifamily owners to reduce costs, better secure their portfolios and easily manage their properties. Low-cost retrofit solutions improve resident satisfaction without interfering with legacy infrastructure.

What was your greatest professional accomplishment or most notable project, deal, or transaction in 2023? We launched NimbioPRO, a new offering tailored to owners/property managers. Customized for professional-use, it cost-effectively provides smart access control to common access points across owners' portfolios to ease the burden of managing entry for team members and service providers. Efficiency, entry logs and remote access, from anywhere at any time, are among the highest-rated benefits.

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