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## **Randall, Realtors and Page Taft transition to Compass brand**

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Providence, RI According to Compass, one of the largest residential real estate brokerages in the United States, completed the transition of two brokerages, Randall, Realtors and Page Taft's, agents to Compass. These firms, known for their commitment to serving Rhode Island and Connecticut shorelines, joined the Compass family in 2021, leveraging local expertise while gaining access to Compass' advanced contact-to-close technology platform and a national agent referral network of 28,000. Following two years of operating as Randall, Realtors Compass, and Page Taft Compass, the two firms' agents officially transitioned to the Compass brand. This rebrand offers them the strength of a nationally recognized name combined with the localized service and unparalleled market knowledge that Connecticut and Rhode Island residents have come to rely on.

Compass CEO & founder Robert Reffkin said, "With the extraordinary teams of Randall, Realtors and Page Taft now using the Compass brand, we're combining local expertise with a commitment to innovation, and together, we're not just rebranding – we're reshaping the future of real estate."

Since joining Compass, Randall, Realtors and Page Taft have grown to 249 agents while upholding local traditions.

"We cherish our community and the unique culture we've cultivated, and we've reached a point where we stand as one team and continue to evolve and assist people in finding their place in the world," said Marc Decker, Compass New England Vice President.

Compass remains committed to introducing innovative technology that streamlines agent operations, saving them time and money while positioning them for success. In September, Compass introduced Compass AI, an AI integration empowering Compass agents to prioritize human connections while using technology to streamline marketing. Compass AI joined a suite of machine learning tools accessible on the Compass platform, including the "Likely to Sell" feature unveiled in 2020, which proactively recommends contacts with the highest likelihood of selling their homes within the next 12 months.

During the summer, Compass launched Performance Tracker, a revolutionary tool designed to transform how Compass agents monitor and analyze their business metrics.

Compass' has cultivated success in Rhode Island and Connecticut.

In Rhode Island, the firm, which includes Lila Delman Compass, achieved a remarkable \$758 million

in sales volume through September. According to Bob Leighton, Compass Rhode Island Managing Director, “well-priced properties in market-ready condition sell rapidly and often attract multiple offers, resulting in above-asking sales prices.”

Compass also represents some of the most distinctive homes in Connecticut. The portfolio of active listings includes properties such as the “magnificent farmhouse” at 107 June Road in Stamford and a custom-built estate on Mason’s Island, the state’s largest island, featuring an impressive wraparound deck at 14 Pogy Bay.

As a united front, Compass and its newly rebranded brokerages anticipate continuing to provide clients in Rhode Island and Connecticut with exceptional real estate experiences while ushering in a new era of innovation.

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