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Ebbrell Architecture + Design completes design of 15,500 s/f Meet Boston office

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Boston, MA When the city's premier private sector marketing and visitor services organization Meet Boston was upgrading their offices with a move to the Greenway, they selected woman-owned, Ebbrell Architecture + Design (EAD) of Boxford, Mass. as their design firm of choice. From the array of workspace options for each person on the team, to the furniture, finishes and lighting, Martha Sheridan, president and CEO of Meet Boston said the new office design meets their desire to have an inviting space for the entire hospitality community.

Meet Boston's former space lacked light, said Jen Servies, NCIDQ, interior designer, at EAD. She worked to maximize the floor to ceiling windows in the new space both for interior lighting and to highlight the cityscape beyond. The new 15,500 s/f offices are twice the size of their former location, which allows for more variety in space function and design. "We reduced the s/f per person to gain communal assets and amenities for all and enhanced employee wellbeing by designing a work-free living room, adding a living wall, spacious wellness room, and convenient personal storage," said Servies.

Meet Boston's offices also double as event and entertainment space for both members and groups they are working to attract to the area. The café includes hospitality style banquettes, an AV system, and catering kitchen suited for large events.

"To set the tone of a hospitality atmosphere we embraced a neutral palette with vibrant pops of color

used in poignant areas to reinforce brand identity,” said Servies. Details include a custom wallcovering with branded easter eggs, layered visual and tactile textures, and a refined industrial vibe achieved by exposed ceilings with white glazing systems and clean-lined architectural details.

Servies also noted that the highly-branded welcoming area brings about an air of excitement by showcasing current campaigns and awards and highlighting a live stream of Meet Boston’s social media accounts.

Miika Ebbrell, AIA, LEED AP, principal of EAD said the overall design of the new workspace achieved Meet Boston’s desire for an inclusive, branded, community-driven and amenity rich space to take them to the next level. “When you walk through the doors now at Meet Boston, you realize that this is something new. There is an amazing vibe that makes you say, ‘I want to be a part of this!’ It’s exciting,” said Ebbrell.

Sheridan says her favorite aspects are how open and bright the space is. “Jen listened well, was responsive, and was an absolute dream to work with.” The result, Sheridan said, “Is a design was thoughtfully done and achieved our highest goals.”

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