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## **Westmass Area Development Corp. takes leadership role at Develop Springfield**

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Springfield, MA Westmass Area Development Corp., a renowned non-profit organization in real estate and economic development, is set to take on the leadership role at Develop Springfield. This announcement, made at the Springfield Innovation Center on December 27th, marks a significant step in the ongoing efforts to revitalize and transform the city.

Founded in 1960, Westmass has been instrumental in developing and managing various significant real estate and economic development projects across Western Massachusetts. Their innovative approach and dedicated team have played a crucial role in community enhancement, creating jobs, and promoting housing and economic opportunities.

Jeff Daley, president & CEO of Westmass Area Development Corp. and the incoming president & CEO of Develop Springfield, expressed his enthusiasm about the new role. "I am excited to begin the projects that Develop Springfield currently has and projects we will take on in the coming years. While continuing to lead and develop projects with Westmass, I know we have the perfect team in place to transition that same work over to Develop Springfield. Springfield has a lot of opportunities for growth and success, and I am looking forward to leading Develop Springfield to be a catalyst developer for those successes!"

AJ Crane, chairman of the board of directors at Westmass, highlighted the organization's commitment to Springfield's development. "With Westmass taking on the mission and operations of Develop Springfield, we are excited to assist the community of Springfield with some of its more challenging real estate development projects. Westmass has been implementing successful real estate development projects across Western Mass for over 60 years and we now look forward to bringing that expertise to Develop Springfield."

Daley said, "Our vision at Westmass is not just about building structures, but about building communities. As we step into this role with Develop Springfield, our focus will be on creating sustainable and vibrant properties that reflect the history and spirit of Springfield. We are dedicated to making a positive difference in the city, and committed to ensuring that our projects leave a lasting and beneficial legacy for the residents and businesses of Springfield."

This strategic partnership between Westmass and Develop Springfield is set to drive significant advancements in the city's economic development and urban revitalization efforts.

Westmass, a leader in economic and real estate development, has been transforming Western Massachusetts through its innovative projects for over 60 years. With a focus on enhancing communities and creating opportunities, Westmass continues to be a key player in the region's development landscape.

Established in 2008, Develop Springfield focuses on advancing development projects in the city. With a commitment to revitalizing and repurposing challenging properties, the organization plays a crucial role in the city's economic growth.

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