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SV Design names Hocherman, Basso and Muldoon as partners

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Stefano Basso

Jennifer Hocherman

Paul Muldoon

Beverly, MA SV Design, an award-winning architecture and interior design firm with offices in Beverly and Chatham, have added three new partners to the firm. Stefano Basso, AIA; Jennifer Hocherman, AIA; and Paul Muldoon, AIA, have been promoted to principal and will serve as important leadership in the company's ongoing development and growth.

Basso began his career at SV Design in 2009 working on single-family homes which instilled an appreciation for vernacular New England architecture. To this day, he strives to incorporate these traditional design elements and attention to detail into his work, which ranges from multifamily

housing, theaters, hotels, and mixed-use developments. Basso's creative and dedicated team approach leads to strong relationships across the board and consistently delivers successful projects, while having fun along the way.

Hocherman joined SV Design in 2013 and has over 20 years' experience designing institutional, educational, and community-focused buildings. Her portfolio ranges from private schools and colleges to numerous YMCA facilities across Massachusetts to multi-generational affordable housing developments. She has a knack for seamlessly blending her knowledge with a client's needs, dreams, and goals to bring their projects from concept to a reality in a way that exceeds their expectations.

Muldoon's 20 years of residential architectural experience includes 12 years at SV Design's Beverly and Chatham offices, before founding Muldoon Architects in 2019. In 2023, SV Design welcomed Muldoon back as a natural leader of the Cape Cod office with his unique architectural sensibilities and design expertise. Muldoon has the ability to turn a client's vision into reality through meticulous detail and planning. This serves as a testament to his dedication to creating residential spaces that feel like a haven and not just a house.

"It is with pride and gratitude for their dedication that we announce Stefano, Jen, and Paul's partnerships in the firm," said Thad Siemasko, AIA, founding principal of SV Design. "We recognize their past contributions to our success and have no doubt that their continued leadership will have a profoundly positive effect as we continue to grow and expand into new markets."

"Our new partners' past accomplishments and their ability to lead high-performing teams have led to this well-deserved milestone today," said Tobin Shulman, AIA, principal of SV Design. "Their combined experience across residential, multi-family, commercial, and institutional design is invaluable, and we're excited to welcome them as Partners."

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