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## **H&M signs lease for 16,000 s/f location at Burlington Mall**

February 23, 2024 - Retail

Burlington, MA H&M, a fashion retailer famous for offering fashion and quality at affordable prices in a sustainable way, has opened a new location. Measuring 16,000 s/f, the new location at Burlington Mall joined the eight popular H&M destinations in the state on February 8, 2024.

The new H&M location offers Burlington residents a one-stop shopping destination for quality clothing, with collections for ladies and men, as well as accessories. This location will also carry the H&M Kids collection for newborns to 14-year-olds.

“We are thrilled to welcome H&M to our ever evolving and impressive retail lineup. Burlington Mall is known as a premier shopping and dining destination in the Greater Boston area and adding iconic brands like H&M continually enhances our shoppers’ experiences. We are looking forward to the affordable, distinctive styles and unique designer collaborations that H&M will bring to our loyal shoppers,” said Justin Feldhouse, general manager, Burlington Mall.

Customers visiting the H&M at Burlington Mall will also benefit from improved service features for a seamless shopping experience. Opting for in-store pick up of online orders at one of the store’s lockers offers an easy and time saving option for customers on the go.

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