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Splendid to open larger location at The Street Chestnut Hill

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Chestnut Hill, MA The Street Chestnut Hill's Splendid, a premium lifestyle apparel brand, will be moving to a new, larger store at The Street Chestnut Hill. Having opened its first Massachusetts location at the property in 2013, this expansion is a testament to Splendid's growing popularity and the demand in the area. Splendid will better serve its customers with an expanded selection including children's clothing and accessories.

"The Street Chestnut Hill has been an amazing store in Splendid's portfolio for the last 10 years. When our partners at WS Development offered the opportunity to increase our store's size while remaining in the same amazing area, we jumped on it! The new location will have more square footage to show off our collections as well as kids clothing and accessories. We are looking forward to many more successful years in this new location." said Jim Walters, vice president of retail stores, Splendid.

The new store is set to open in spring 2024. The current Splendid location at The Street Chestnut Hill will remain open until the new store is ready for its debut.

Splendid is located at The Street Chestnut Hill, 43 Boylston St.

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