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## **Union Savings Bank board of trustees promotes Piche to executive vice president**

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Marlene Piche

Danbury, CT According to Union Savings Bank (USB), Marlene Piche has been promoted to executive vice president. In her new role, Piche will oversee branch banking, business banking, the call center, as well as treasury and merchant services. She will continue serving as a member of the bank's management council. The announcement was made at a recent USB board of trustees meeting.

Piche, whose experience in the financial industry spans more than 30 years, joined Union Savings Bank in 2015 as senior vice president, head of branch banking.

“Over the past eight years at Union Savings Bank, Marlene has made many significant contributions in her role as SVP, Head of Branch Banking,” said Chelen Reyes, USB president and CEO. “She has been instrumental with the success of our service delivery through our retail network, which has grown to 25 branches including the recent addition of our Norwalk Branch. Marlene has also led our Business Banking Group to grow our relationships and deposits with our small businesses, as well as develop products and services to enhance and fast track their lending processes. As EVP, and a member of the USB Management Council Team, we will continue to rely on Marlene for her expertise and leadership with ongoing and future strategic initiatives.”

Piche earned a bachelor of science degree in Business Administration and a master of science in Organizational Management from Eastern Connecticut State University. She is very active in the community through her involvement with local businesses, the Greater Danbury Chamber of Commerce and various nonprofits including the Cultural Alliance of Western Connecticut. Piche previously served on the Board of the Regional YMCA of Western Connecticut for six years and was the chair for two of those years. She is also a former member of the Eastern Connecticut State University Foundation Board.

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