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Freudenheim Partners and Atlantic Retail facilitate lease for 97,455 s/f Bosse Pickleball

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Boston, MA Freudenheim Partners have negotiated a lease agreement totaling 97,455 s/f at the Natick Mall. Bosse Pickleball LLC has committed to a 10-year lease. The agreement marks a transformative shift for the former Neiman Marcus building, owned by The Bulfinch Companies, originally slated for lab re-use. Now, it is set to emerge as a premier entertainment destination, showcasing a pickleball venue.

The envisioned facility will have 21 pickleball courts, complemented by inviting lounge and event spaces, a training center, locker rooms, a physical therapy area, and a full-service restaurant curated by Boston-based chef, Chris Coombs. Additionally, patrons will enjoy the ambiance of two bars, adding to the venue's allure and appeal.

Anticipated to open its doors in the fall of 2024, this project represents a collaboration of vision and expertise. Leigh Freudenheim, CEO of Freudenheim Partners, expressed enthusiasm for the venture and said, “This project epitomizes the evolution of pickleball, elevating it to new heights of sophistication and accessibility. The synergy between chef Coombs and Bosse Pickleball LLC promises an unparalleled experience for enthusiasts of all ages and backgrounds.”

Leigh Freudenheim represented Bosse Pickleball LLC as the tenant, while Scott Black and Andrew Murmes of Atlantic Retail represented the landlord in facilitating this transaction.

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