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## **CBL Properties partners with Adeptmind to launch Inventory Insider**

March 29, 2024 - Retail

Nashville, TN CBL Properties has partnered with Adeptmind, a leading technology company specializing in artificial intelligence and e-commerce, to launch “Inventory Insider” at two properties, CoolSprings Galleria (Nashville) and Hamilton Place (Chattanooga). Inventory Insider leverages Adeptmind’s technology to give shoppers online access to all the products carried by local retailers in one location on the website.

“The Adeptmind team is very enthusiastic about supporting the dynamic properties of CBL, specifically Hamilton Place and CoolSprings Galleria, where we will enhance these properties with a more robust online presence,” said G Wu, chief executive officer and co-founder, Adeptmind.

“We are excited to partner with Adeptmind to launch Inventory Insider at two of our top properties,” said Stephen Lebovitz, chief executive officer, CBL Properties. “The way people shop has changed significantly over the last several years with advanced research on local product availability being a key part of the shopping experience. Inventory Insider enables us to add this capability to our websites and gives our customers a seamless way to browse the entire mall online.”

“Adeptmind will boost the online visibility of these two properties, making retailer products easily discoverable for their customer base, which positively impacts the overall consumer experience.”

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