

## 2024 Women in Construction: Francesca Farrell, BW Kennedy & Co.

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Francesca Farrell Assistant Project Manager

Who or what inspired you to join the AEC industry? I joined the construction industry because I wanted a hands-on job where I could physically see the progress of a project and participate in it from beginning through completion. Through my college experience, I decided that I preferred working as part of a team rather than focusing solely on parts design or assembly, as I would have in engineering. The construction industry allows me to interact with many different people on a daily basis and lets me understand how the systems I studied in engineering are applied in the project. This industry really celebrates its wins, and it's awesome to see so many people come together for a common goal, whether it is maintenance work or a large ground-up project.

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