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## **2024 Women in Construction: Elisa Franklin, The Navona Group**

March 29, 2024 - Spotlights



Elisa Franklin  
Vice President

The Navona Group

What was your greatest professional achievement or most notable project in the last 12 months?

My greatest professional achievement is the network I have created in this industry rife with smart, talented and inspiring people.

What has been the driving force behind your success in the AEC industry?

To be successful in a burgeoning industry with endless opportunities.

What is your favorite / most beneficial part of Women in Construction week?

Meeting new people and adding to my network.

Who or what inspired you to join the AEC industry?

I joined a long time ago based on the interest to be creative in a sales environment.

What are your goals for the future?

To achieve a more global perspective outside the US.

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