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Carr Properties launches luxury private events platform - Carr + Events

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Boston, MA Carr Properties (Carr), a hospitality-driven, privately held real estate investment trust, has launched Carr + Events - a private events platform aimed at maximizing the utilization of its trophy office spaces while delivering top-tier, customizable event space to the market. Catering to both existing tenants and external customers, the multifaceted platform leverages amenities and spaces across Carr's select class A office buildings, providing versatile private event spaces for all occasions including board meetings, dinners, company offsites, cocktail receptions, conferences and more.

Carr's strategy fills a void in the marketplace for top-tier event spaces. Emphasizing agility, responsiveness and a customer-first focus, Carr + Events is an exciting addition to the events industry, and to Carr's overall business offerings.

“The launch of Carr + Events is an example of our ability to innovate and meet the evolving needs of our existing customers and the broader community who is seeking better alternatives for high-quality event space,” said Oliver Carr, CEO of Carr Properties. “By opening up our best-in-class properties through this platform, we are offering bespoke venues that seamlessly blend luxury, hospitality, and functionality. Carr + Events will offer our guests a tremendous experience.”

Participating buildings in the Carr + Events platform include five top-tier properties within Carr’s DMV portfolio: The Wilson, Signal House, 1700 New York, Midtown Center and 2311 Wilson. Additionally, Carr’s newest development, One Congress, a trophy office tower in Boston will also offer a selection of event space.

This distinct portfolio of buildings provides exciting new options for event spaces in what previously would have been inaccessible to the general public. The spaces include award-winning penthouses, rooftops, courtyards, demonstration and catering kitchens and conference rooms, serving anywhere from 10 to 700 people, depending on the venue.

Event reservations rental fees vary based on the property and amenity space, market, day of week, and time of year. The rental fee includes the room fee and associated operational services including janitorial services, security, Carr engineering support, HVAC, and a parking attendant. Carr can also provide a day-of event coordinator.

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