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## **IFMA Boston hosts Thought Leaders Webinar for facility managers and other end users**

April 05, 2024 - Owners Developers & Managers



Boston, MA On March 12th IFMA Boston hosted a Thought Leaders Webinar for facility managers and other end users entitled Raising the Bar for Building Performance and the Evolving ESG Landscape. Speaker Rachel Schiftan, LEED GA, TRUE Advisor, Fitwel Ambassador, BREEAM USA In-Use Assessor and Managing Director - Sustainability Services at Cushman & Wakefield led the discussion which focused on how the role of sustainability has transformed and how the green building community can be catalysts for innovation by influencing longer-term outcomes, assessing risk, and positioning themselves for success. She spoke about the struggles leaders have had to overcome, the evolving landscape, the increasing importance of partnerships/networks and where we go next. Interested in seeing the webinar? Visit the IFMA Boston YouTube Channel <https://bit.ly/3TW6Zwb>. You can check out our full Thought Leaders Series on YouTube along with other programs from the past few years.

Our Newest FMForward Podcast has dropped! Kate Thibeault, CFM, MCR, MBA , ABCP is the new host of FMForward: Dedicated to the Rapidly Changing Landscape of Facility Management, taking over from Jackie Falla, Elaine Construction. The first episode focuses on the hosts while the rest of

the season focuses on the FM Pipeline Talent Gap. Episodes can be found on the IFMA Boston Website IFMA Boston - FMForward Podcast or search FMForward in your favorite podcast player.

## Boston to Host IFMA International's Facility Fusion Expo and Convention

Facility Fusion is coming to Boston from May 5th-7th at the Westin Seaport and you don't want to miss it. Learn more at [www.ifma.org](http://www.ifma.org). Make sure to come visit IFMA Boston Volunteers at Booth 516! They will also be hosting a cocktail reception at MJ O'Connor's for members on Monday evening following the event.

Register here: <https://bit.ly/4bVsVOK>

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