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Redfern, Branch, McGeorge, Hallahan and Hall promoted at DBVW Architects

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Durkee, Brown, Viveiros & Werenfels Architects has made five promotions, including naming two senior associates and three associates within the 28-person, Providence-based architectural firm. With four DBVW principals, senior associates contribute to the firm's strategic management decisions, and serve as project managers leading teams for several of DBVW's most complex projects.

The naming of three new associates recognizes emerging leadership in three key areas of specialization within DBVW's office: interior design, historic preservation and marketing/business development.

Sean Redfern, AIA, LEED AP - senior associate; Virginia Branch, AIA - senior associate; Rebecca McGeorge, LEED AP, assoc. IIDA; Cecelia Hallahan, AIA, LEED AP - associate; and Emily Hall - associate.

Sean Redfern, AIA, LEED AP - senior associate. Since joining DBVW in 2000, Redfern has been the Project Manager for projects throughout Rhode Island and Massachusetts, such as the conversion of a historic bank building into the Pell Chafee Performance Center; rehabilitation of mill complexes into mixed-use buildings at Pearl Street Lofts and Hamilton Canal Lofts; the expansion of the Gamm Theater within the Pawtucket, RI Armory; and multiple renovations on Brown University's campus. Redfern is currently serving as project manager for the conversion of a historic industrial building in Lowell, Mass. into corporate offices for Nobis Engineering, designed to achieve LEED Silver Certification. He is a graduate of The University of Pennsylvania and Northeastern University. Virginia Branch, AIA - senior associate. In her 7 years at DBVW, Branch has served as the project manager for several affordable housing and neighborhood revitalization projects, including the conversion of the historic Dreyfus Building into affordable artists' housing in downtown Providence; creation of new multi-family infill affordable housing in South Providence; and the conversion of a former biscuit factory into affordable housing in North Adams, Mass. Branch is currently working on the conversion of another historic building in downtown Providence to affordable artists' live/work studios and retail space. She is a member of the Providence Historic District Commission, and a graduate of Clemson University and the University of Arizona.

Rebecca McGeorge, LEED AP, assoc. IIDA - associate. McGeorge heads DBVW's growing Interior Design Department, and has designed corporate interiors for Item New Product Development, RIEDC, and New Horizons Learning Centers. McGeorge's previous experience at Holabird & Root in Chicago includes the interior design of several institutional and cultural facilities, such as renovations at the Chicago Cultural Center. She is currently working on the interior conversion of Providence's historic RI Medical Society Building into LEED certified corporate offices for Moran Shipping Agencies, and converting a historic former hospital building into state offices for RI's Dept.

of Human Services and Allied Operations. Rebecca is the Director of Providence's IIDA Chapter and holds a B.S. in Interior Design from Indiana University.

Cecelia Hallahan, AIA, LEED AP - associate. As a historic preservation specialist, Hallahan has served as project manager for several multi-phased restoration projects including St. George's School Chapel in Middletown, RI; the Tabernacle, a wrought-iron structure on Martha's Vineyard; and the William Watts Sherman House at Salve Regina University in Newport. Hallahan has a special interest in masonry restoration and has been responsible for the survey of a number of large-scale mill complexes in Rhode Island and Massachusetts. Hallahan also has experience compiling historic structures studies, building history reports, and Historic Tax Credit applications. She holds a B.A. in Architecture from Syracuse University.

Emily Hall - associate. Hall is the director of marketing and business development and has been with DBVW since 2001. She directed the firm's recent rebranding initiative, which won a regional SMPS award for best corporate identity. Hall has worked to develop DBVW's marketing strategy to sustain and grow core markets while helping to expand their client base geographically throughout New England. Hall holds a B.A. from Colorado College and a Master's Degree in Industrial Design from RISD.

Durkee, Brown, Viveiros & Werenfels Architects is a 28-person, full-service architectural firm located in Providence, RI. Their portfolio includes adaptive reuse of historic structures; mixed-use urban redevelopment; preservation of historic landmarks; higher education; commercial interior design; affordable, market-rate and mixed-income multifamily housing; and master planning. It is DBVW Architects' goal to incorporate smart growth principles and sustainable design strategies into all of their projects. DBVW provides services throughout the Northeast.

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