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## **New England Chapter of CoreNet Global to posthumously honor Iron Mountain's George Conti with President's Award**

April 12, 2024 - Front Section



George Conti

Boston, MA The New England Chapter of CoreNet Global president Adam Fandrey has selected corporate real estate veteran George Conti, former vice president of global real estate at Iron Mountain, as this year's recipient of the Doug Noonan President's Award.

The award will be presented posthumously to honor Conti's life, legacy, and contributions to the New England corporate real estate community after he passed away from brain cancer last year. President Adam Fandrey will present the award at the chapter's annual Awards of Excellence Gala on May 23, 2024, at the Westin Boston Seaport District.

"George was a fixture of CoreNet and the corporate real estate community as a whole," said Fandrey, who is also senior vice president and director of corporate real estate at Middlesex Savings Bank. "He volunteered countless hours to mentoring the next generations of our industry, and he was a friend and role model to many of us, both professionally and personally. Presenting him and his family with this award was just one way we could honor his legacy and contribution to our profession."

Conti was a senior member of the Iron Mountain Global Real Estate team, having joined the company in August 2012 to develop a portfolio strategy and client engagement function. His success in this area positioned the Global Real Estate team as a valued strategic partner to the business. "George understood the intricacies of Iron Mountain's various businesses and was exceptional at delivering insights to business leaders derived from analyses he led at the intersection of real estate portfolio strategy and the bottom line," said Iron Mountain's senior vice president of global real estate, Sarah Abrams. "He thrived on solving hard problems, hired exceptional people, and was passionate about developing talent both within Global Real Estate and in the corporate real estate industry broadly."

Conti was the consummate corporate real estate executive and an active member of the New England Chapter of CoreNet Global. He taught the finance class in the Young Leaders Professional Development program since its inception as well as the Portfolio Strategy class for several years, and also co-taught the Presentation class for the Leadership 2.0 development program. Conti also served as an adjunct professor at Wentworth Institute of Technology, where he taught real estate finance and coached the Wentworth team that entered CoreNet Global's Academic Challenge, finishing in the top three in 2022 and winning it all in 2023. In October of 2023, Conti was awarded Wentworth Institute of Technology's 2023 President's Award for Outstanding Adjunct Faculty.

Conti was also a dedicated husband, father, and friend. After being diagnosed with a malignant brain tumor in July 2020, he approached every day with grace, humor, and courage, taking pleasure in seeing his oldest son graduate from college and get engaged, his daughter enter and excel at college, and his twins graduate from high school. Throughout it all, he continued to immerse himself

in his work at Iron Mountain and his engagement with CoreNet.

CoreNet Global New England's Doug Noonan President's Award honors an individual or company for their extraordinary contributions to CoreNet Global and the New England Chapter. The award is named in honor and memory of Doug Noonan, a past president of the New England Chapter and long-time champion of the organization and corporate real estate community. The President's Award is not necessarily given every year, but rather, awarded at the president's discretion.

For more details on the Awards of Excellence Gala, visit the CoreNet Global New England Chapter website.

The New England Chapter of CoreNet Global represents the best and brightest in the region's corporate real estate industry. The chapter's 600+ members are passionate about advancing the organization's mission to connect real estate professionals, end users and service providers to advance knowledge, promote personal excellence and add value to each individual and their respective enterprises. They are part of the non-profit association CoreNet Global, which represents nearly 10,000 executives in 50 countries with strategic responsibility for the real estate assets of large corporations.

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