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## **Gollinger promoted to senior vice president at The Collaborative Companies**

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Laura Gollinger

Boston, MA The Collaborative Companies (TCC), a partner of Coldwell Banker Realty in New England and a subsidiary of Anywhere Real Estate Inc., has promoted Laura Gollinger to senior vice president. With a decade of dedicated service to TCC, Gollinger brings unparalleled expertise and vision to her new role overseeing design, development, and analytical consulting.

“Serving as the managing director of TCC since its inception in 1997, I have had the privilege of witnessing Laura’s remarkable contributions firsthand,” said Sue Hawkes, TCC founder. “Laura’s invaluable insights, quantitative acumen, and exceptional design sensibilities have continually elevated our projects. Her promotion to senior vice president is a testament to her dedication and leadership within our organization.”

Gollinger’s tenure at TCC has been marked by her instrumental role in guiding the company’s consulting and product analysis efforts. Utilizing her extensive knowledge of the New England real estate market, she has provided clients with comprehensive market reports, customized recommendations, and strategic positioning for various development projects. Some of Gollinger’s recent and notable projects include South Station Tower, Raffles Boston Residences, Parcel H, One Dalton, 18Artisan at Tuscan Village, The Quinn, 1515 Comm Ave, Echelon Seaport, Hub50House, Proto, The Pierce Boston, Sepia and Siena at Ink Block, Slip45 & Slip65 at Clippership Wharf and Alloy at Assembly Square. Her exceptional management of inventory and pricing has ensured maximum return on investment for TCC’s esteemed clientele.

“Laura’s promotion to senior vice president is well-deserved recognition of her outstanding achievements and leadership within TCC,” said Pauline Bennett, regional president of Coldwell Banker Realty, Northeast. “Her expertise and dedication have been instrumental in driving the success of TCC’s large-scale developments and new construction projects.”

In addition to her professional accomplishments, Gollinger is an active participant in the real estate community, holding memberships with organizations such as NAIOP, the Commercial Real Estate Development Association, and the Urban Land Institute (ULI). She is an in-demand speaker at ULI and Bisnow events, among others. Gollinger currently serves as a council chair of Women’s Leadership Initiative Boston and vice chair of Weston Wings, a non-profit school.

Gollinger’s career trajectory underscores her commitment to excellence and innovation in the real estate industry. Prior to joining TCC, she made significant contributions to Accelerated Marketing Partners, where she facilitated over \$1 billion in total sales. Gollinger’s diverse background includes experience in investment banking with J.P. Morgan, where she specialized in large loan structuring for commercial mortgage-backed securities.