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Reno Properties Group to represent O'Neil Cinemas in CT expansion

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Newington, CT Reno Properties Group has decided to represent O'Neil Cinemas, a Massachusetts-based movie theater company, as they embark on an expansive journey throughout the greater New England markets.

Currently, O'Neil Cinemas occupies two locations in Epping, New Hampshire and Littleton, Massachusetts. The experienced team at Reno Properties will utilize their knowledge of the market to find and secure ideal locations in Connecticut, Massachusetts, Rhode Island, New Hampshire, Vermont, Maine and New York.

O'Neil Cinemas is a boutique theater concept that integrates technology to enhance what they call the "Grand DLX Experience", a concept that includes a massive, curved screen, heated luxury leather recliners, Dolby Atmos multidimensional sound system and more. Supplemental theater amenities include Vivid 4K digital projection, 3-D viewing technology and closed captioning.

O'Neil Cinemas will also offer patrons a full dining experience, including food and beverages delivered right to their seats, a trending approach to elevating the visit to the movies.

"We are confident in our abilities to secure properties for O'Neil Cinemas and look forward to introducing an elevated cinematic experience across the Northeast and beyond", says vice president of sales Nicholas Goglia. Reno Properties will be seeking vacant movie theaters and big-box retailers throughout the region.

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