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RoadTrip Cannabis Dispensary holds grand opening in 5,000 s/f retail space at 191 Lafayette Rd.

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Salisbury, MA Independent and locally owned, RoadTrip Dispensary had the grand opening of its inaugural store. Positioned to revolutionize the cannabis retail experience by offering fresh products sourced directly from neighboring cultivation and extraction facilities, RoadTrip Cannabis Dispensary is now officially open to patrons.

Located at the junction of 95 and 495 on 191 Lafayette Rd., RoadTrip has new technology, an experienced staff, and the TrailBlazers loyalty app to enhance customer convenience. Near the NH border, with online ordering and in-store digital kiosks, customers can browse and purchase products with ease.

“With our wide selection of best-selling products, competitive pricing, inviting atmosphere, and commitment to customer satisfaction, we look forward to RoadTrip becoming a well-loved destination of choice for cannabis enthusiasts visiting and living in the area,” said general manager

Janelle Mucci.

Designed with convenience and style in mind, the dispensary features a modern interior showcasing sleek lines, and vibrant colors that invoke a spirit of adventure. Spanning 5,000 s/f, the layout ensures a relaxed shopping experience, allowing customers to explore a selection of premium cannabis products at their own pace. The store will offer a wide range of products, including exclusive product innovations from partner Root & Bloom's family of brands, including Crispy Commission Concentrates, Root & Bloom, and Joy Bombs. Regular education sessions will include in-store pop-ups and information sessions with brands, cultivators, and extractors.

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