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Bob's Discount Furniture holds opening for newest location in Burlington

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Burlington, MA Bob's Discount Furniture, the 8th largest U.S. furniture chain according to Furniture Today with 174 stores across 24 states and over \$2 billion in annual sales will open its newest store. According to Bill Foppiano, regional store manager at Bob's, the new store is located at 3 Abbott Park and will provide the community with between 30 and 50 new jobs and offer 43,000 s/f of merchandise for consumers to choose from. This new store is a relocation from the company's previous location in Woburn. The new location offers a larger regional shopping area, and all associates from the Woburn store will be transferring to this new location.

The grand opening is May 24th and will have a ribbon cutting with local board member Jim Tigges. As part of the company's commitment to giving back to the community, Bob's will be donating \$2,500 to Mission of Deeds, a volunteer-supported nonprofit that gives new beds and gently used donated furniture, kitchen items, and basic household goods, free of charge, to people leaving homelessness and others in great need. David McIsaac, executive director, Mission of Deeds will attend. The company will also be giving \$2,500 to Shawsheen Valley Technical High School. Jessica Cook, Shawsheen principal, will attend.

And for those who prefer to shop online, customers can create a virtual cart at home through the company's website. Then, when in the store, they can share their cart information with a guest experience associate who can then process the order on the spot.

Store hours are 10 a.m. to 9 p.m. ET Mon.-Sat. and 11 a.m. – 7 p.m. on Sunday.

The event will feature entertainment for the kids, and there will be an on-the-house café with free snacks for all inside.

"Bob's makes furniture available and affordable to everyone, regardless of your budget," said Foppiano. "We pride ourselves on always having the best values in the market for furniture and we do it without sales or gimmicks."

A new trend visitors can expect to see at the store includes furniture that incorporates technology, such as reclining sofas with LED lights, built-in charging stations, power reclining capabilities, and furniture designed to accommodate remote work. Multipurpose furniture is also increasingly popular, as consumers expect their furniture to work harder for them due to hybrid work schedules that have changed the way we eat, sleep and work at home. Health and wellness are also factoring into

furniture decisions today, which is reflected in furniture that incorporates massage features into sofas, chairs as well as innovative mattresses and mattress foundations to ensure a good night's sleep.

When asked about today's consumer spending environment, Foppiano said, "We are proud to offer stylish furniture at affordable prices for everyone. For example, we're equally proud of the quality and value of our mid-century style Bettie sofa collection starting at \$499 for the loveseat, as we are of our wildly popular and luxurious Milan power reclining sectional that caps at \$5,299."

Bob's offers furniture for living rooms, bedrooms, kid's rooms, dining rooms, home offices, and outdoor patios. They also have mattresses and mattress accessories, including bed frames, box springs and foundations, and other home décor items, such as pillows, rugs, bedding, lamps, mirrors, and framed artwork.

"In 2023, we were named by Newsweek as one of America's Greatest Workplaces as well as the 8th largest furniture retailer in the U.S by Furniture Today," Foppiano said.

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