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55 YEARS

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## **Are you Joe the appraiser? What should you do now?**

November 12, 2008 - Appraisal & Consulting

The ballots have been cast and the results are in. We will have a new president in the White House. As an appraiser how will this affect how things are going in your house? Let me be the first to tell you, it is up to you. If you are a designated appraiser, a member of at least one professional real estate appraisal organization, hold a certified license, and have plenty of work....then:

- A. I'm not talking to you (Am too, join the MBREA).
- B. Go back to work. (Already a member? Help out as a mentor).
- C. You're too busy to be reading this. (Call today, and sign up for a committee).

For the rest of you, it may be time to reassess your position in the real estate profession and set goals for your future. If you are a trainee, maybe upgrading your license is a goal for 2009.

If you are licensed you may want to upgrade to certified residential or certified general. You will likely be required to complete additional primary education or gain more experience. I would encourage you to embrace the opportunity to further your professional development and enhance your earning power. The best way I know is to join a professional organization such as the Massachusetts Board of Real Estate Appraisers (MBREA).

The MBREA can help you find the best education both online and in the class room. You will be guided through the process. Best of all, membership costs and education costs have been reduced to help appraisers cope during these difficult times. As a member you will be entitled to an additional discount on all educational courses, primary as well as continuing education. As a member, MBREA Online will alert you to recent developments, breaking news, and upcoming events.

What to do?

1. Set your goals
2. Join the MBREA and be a professional appraiser, not Joe the Appraiser
3. Become well informed and better educated
4. Be a professional, earn a designation
5. Save money on education and benefits
6. Enhance your earning power

We are offering a free workshop on November 19th. Please accept this invitation to learn about new employment opportunities, how to earn work experience credits, share ideas, and find guidance in the process of upgrading your license. Or just come, enjoy the refreshments and the company and see what the MBREA is all about.

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