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Connolly Brothers completes 27,500 s/f Tri-City Chrysler Dodge Jeep Ram dealership

June 07, 2024 - Northern New England



Somersworth, NH Connolly Brothers Inc. completed a new two-story, 27,500 s/f Chrysler Dodge Jeep Ram (CDJR) auto dealership project. Once a former drive-in movie theater site, the new dealership is located on Rte. 108, and serves as a sales and service auto dealership for all four CDJR brands.

The new facility's front sales space offers a 4,400 s/f showroom, displaying the latest Chrysler, Dodge and RAM vehicles on one side and Jeep vehicles on the other. The dealership also has a dual lane service drive area with capacity for six vehicles, which includes an electronic tire tread and alignment analyzer to expedite vehicle service processing. To pass the time, customers can relax in the Jeep-themed guest lounge, equipped with a coffee and snack bar, a TV and a tech table suitable for remote work.

In addition to a showroom, service drive area and guest lounge, Tri-City's new dealership houses a 10,800 s/f, 16-bay service garage including an alignment bay with lift capacities for cars, pickup trucks, light trucks and small RVs, strategically designed to maximize efficiency and speed of repair work. Moreover, 170 exterior parking spaces are accessible for new vehicles, customers and employees.

The building is constructed with materials consisting of insulated metal panel systems (IMP), exterior insulated finish systems (EIFS), aluminum composite material (ACM) and aluminum curtain wall systems.

"We pride ourselves on repeat business and this relationship goes back over forty years and three generations of leadership at Connolly Brothers," said Connolly Brothers president and CEO, Jay Connolly. "The confidence and trust DSR Motorgroup has in our firm is something we take very seriously and we look forward to working on more projects with them in the future."

Connolly served as the architect of record and construction manager for this design-build project.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540